

AI THAT PAYS FOR ITSELF. MAPPED BEFORE IT'S BUILT.

Purpose-built AI systems for Australian and New Zealand energy and growth operators. We don't resell black boxes — we map operational waste, then install skills and automations in the right order, with training and handover so you own the files.

Led by **George Fotopoulos** · 30+ years energy, retail & marketing

01 WHO WE ARE

Dynamic AI Strategies (DAIS) is a specialist AI consulting and engineering firm focused on Australian and New Zealand energy, solar, battery, electrification and growth operators. Founded by George Fotopoulos, with 30+ years in Australian energy, retail and marketing, DAIS combines deep commercial expertise with purpose-built AI systems.

We do not resell software. We map your commercial system, put dollars on friction using numbers you confirm, refuse the wrong AI, then configure and deploy systems that replace stacked subscriptions, eliminate manual rework, and hand ownership to your team.

CORE CAPABILITIES

01

AI STRATEGY & ROADMAPPING

Structured readiness assessments and prioritised roadmaps ranked by commercial impact and feasibility.

02

ENERGY OPS AI READINESS AUDIT

Paid front-door diagnostic — process map, opportunity table, tool reality check, AI do/don't, 90-day-style roadmap.

03

INTELLIGENT AUTOMATION

Workflow automation that removes busywork from quoting, follow-up, scheduling and compliance admin.

04

CUSTOM AI SYSTEMS

Purpose-built engines fitted to your stack and sector — not another generic SaaS seat.

05

IMPLEMENTATION & HANDOVER

Build in order, train the team, transfer capability so the client owns the files.

06

LEAD & PROPOSAL SYSTEMS

Enquiry-to-job systems designed for energy sales cycles — speed, qualification and consistency.

02 MAP FIRST. BUILD WHAT PAYS.

01 Custom-engineered systems — configured, integrated and deployed for your business; no generic platforms, no vendor lock-in.

03 Subscription elimination — replace stacked SaaS where purpose-built intelligence wins; qualitative savings, not invented dollar claims.

05 ~90-day programmes — typically three phases depending on scope; stated plainly, not as a guarantee.

07 Client owns the files — train and hand over; models change, you keep the system.

02 Map before you build — audit and prioritise before automating the wrong step; skills and automations after the map.

04 Real conversion growth — proposal and engagement systems designed for vastly improved rates; results vary by business and scope.

06 First-mover positioning — early adopters who embed AI into ops before the broader market catch up gain durable edge.

08 30+ years commercial depth — peer to decision-makers across energy, retail and marketing.

Real growth

Vastly improved rates ·
results vary by scope

Start saving

Less waste · fewer
stacked subscriptions

~90 days

Typical programme ·
scope-dependent

30+ years

Commercial depth ·
ANZ energy

03 HOW AN ENGAGEMENT RUNS

PHASE 1

AUDIT

Map lead-to-invoice friction, tools and team reality. Opportunity table from hours × rates × volumes you confirm. You keep the findings.

PHASE 2

ROADMAP

Every move ordered by payback, costed and scheduled. Nothing built that doesn't earn its place. AI do/don't list included.

PHASE 3

BUILD

Skills, automations and systems implemented with your team — measured against the roadmap, trained and handed over.

ILLUSTRATIVE APPROACH

ENERGY OPERATOR · PROPOSAL & OPS FRICTION

Challenge: Manual, inconsistent proposal processes; expensive third-party tools; leads going cold.

Approach: Map the system first, then deploy purpose-built proposal support, follow-up sequences and scheduling — integrated into existing workflows. Outcomes sought: faster response, cleaner conversion process, fewer stacked subscriptions. Results always depend on the client's confirmed numbers and scope.

Note: sample framing only — not a typical or guaranteed result. Client outcomes vary.

04 HOW TO WORK WITH DAIS

PACKAGE	SCOPE	INVESTMENT
Energy Ops AI Readiness Audit	Paid front door · process map, opportunity table, tool reality check	A\$5,900 std · A\$4,900 early · larger scopes from A\$9,500
Founding Free Phase 1	Limited · lighter audit + roadmap · you keep the pack	Complimentary (founding clients)
Implementation sprints	Skills, automations, custom systems after the map	Quoted on scope
Programmes	Sequenced build, typically ~90 days depending on scope	Retainer / project

Fee-credit guarantee (audit): if confirmed annual opportunity is under the audit fee threshold, 100% of the fee is credited to first implementation within 90 days of delivery. This is a fee credit — not a guaranteed savings amount.

SECTORS WE SERVE

Residential solar & battery

Commercial solar

VEU / energy efficiency

Electrification & heat pumps

EV charging infrastructure

Energy retail & aggregation



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